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CUE THE CONFETTI!

FUN FACTS FOR THE 96th ANNUAL MACY'S THANKSGIVING DAY PARADE®

OVERVIEW:

- Years of the Macy's Thanksgiving Day Parade – 96 (est. 1924)
 - *Note: The Parade was canceled in 1942, 1943 and 1944 due to World War II*
- Television Viewers – More than 50 Million viewers across broadcast and streaming, one of the nation's most viewed televised events annually
- Hours of Live Television – 3 (9 a.m. - noon, in all time zones on NBC and Telemundo), 3 re-broadcast (2 p.m.- 5 p.m., in all time zones on NBC), Streaming on Peacock®
- Years on NBC, official national broadcast partner – 70 (since 1952)
- NBC TODAY Show anchors as hosts of the Parade:
 - 2022 marks Savannah Guthrie's 11th year hosting
 - 2022 marks Hoda Kotb's 5th year hosting
 - 2022 marks Al Roker's 28th year

BALLOONS:

- Giant character helium balloons – 16
- New balloons – This year's new balloons include *Bluey* by BBC; *Diary of A Wimpy Kid*® by Abrams Books; *DINO and Baby DINO* by Sinclair Oil; *Stuart the Minion* by Illumination; and a balloonicle of *Striker, the U.S. Soccer Star* by FOX Sports.
- Height of tallest balloon – 56 feet (*Goku*)
- Length of longest balloon – 70 feet (*Goku*)
- Width of widest balloon – 37 feet (Tied between: BBC's *Bluey* and Funko's *Grogu*™)

FLOATS:

- Floats – 28, comprised of hundreds of different set pieces and other structural elements
- New floats – This year five new floats will debut including *Baby Shark* by Pingfong and Nickelodeon; *Geoffrey's Dazzling Dance Party* by Toys"R"Us; *People of First Light* by Macy's; *Supersized Slumber* by Netflix; and *The Wondership* by Wonder.
- Length and height of largest float – 60 feet long and 3.5 stories tall (Santa's Sleigh)

ENTERTAINMENT, PERSONALITIES & PERFORMERS:

- Performance Groups – The 96th Parade will feature performances from the dazzling dancers of *Ballet Hispánico's School of Dance*, the hilarious *Big Apple Circus*, the rhythmic movement of *Boss Kids*, the artistry of the *Fusion Winter Guard*, two-steps and high kicks from the *Kilgore Rangerettes*, the puppeteering skills of *Phantom Limb*, the iconic stepping of *The Sigma Gamma Rho Centennial Steppers*, the energetic moves of the *St. John's Dance Team*, and the exuberance of *Spirit of America Cheer* and *Spirit of America Dance Stars*.
- Radio City Rockettes® – An annual favorite, they first performed in the 1959 Parade

- Broadway musicals – Lea Michele and the cast of Broadway’s *Funny Girl*, with additional Broadway performances from showstoppers *A Beautiful Noise*, *Some Like It Hot*, and in celebration of its 25th anniversary, *Disney’s The Lion King* to celebrate Macy’s long-standing relationship with Broadway, which has been an annual tradition dating back to 1977.
- Additionally, the cast of *Fraggle Rock: Back to the Rock*, on Apple TV+, will appear throughout the broadcast.
- Macy’s Singing Christmas Tree – 60 members join a specially created choir filled with Macy’s colleagues from around the nation
- Santa Claus – the ONE and ONLY in his famed Parade finale appearance
 - Santa Claus has closed the Macy’s Parade every year with the exception of 1932, the only year in which he led the official Parade march

BEHIND-THE-SCENES MAGIC BY THE MACY’S PARADE STUDIO TEAM:

- Hours of labor from the Parade Studio team of approximately 27 painters, carpenters, animators, sculptors, welders, scenic/costume designers, electricians and engineers – 8,000+
- Square Footage of the Parade Studio’s headquarters – 72,000
- Gallons of Paint – 2,000
- Pounds of Glitter – 300
- Pounds of Confetti – 200
- Paint Brushes – 75 fine art brushes + 300 additional types of brushes
- A Parade float takes approximately four months to construct (with added time for ideation and design). If the Parade Studio team were to start from scratch and build all 28 floats that will appear in the 2021 Parade, it would take eight years
- More than a ½ mile of hand sewn skirt and fringe wrap each float in the Parade.
- Costumes – 4,500+

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PLEASE NOTE: All talent, performers, elements and information included are subject to change.