

MACY'S FOURTH OF JULY FIREWORKS®

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**SKY FULL OF STARS:
THE 47TH ANNUAL MACY'S 4TH OF JULY FIREWORKS®,
THE NATION'S LARGEST INDEPENDENCE DAY CELEBRATION,
CREATES A SPECTACLE IN THE SKY ABOVE NEW YORK CITY**

*Launched from five barges positioned along the East River in Midtown,
the 47th annual pyrotechnic spectacular will enchant spectators with
prime viewing in Brooklyn, Manhattan, and Queens*

New York, NY – June 22, 2023 – The nation's biggest Independence Day party will fill the night sky with jaw-dropping sparkles as the 47th Annual Macy's 4th of July Fireworks® caps off Independence Day with an explosive celebration! On Tuesday, July 4th at approximately 9:25 p.m., Macy's will begin its signature pyrotechnic salute to America, featuring an array of dazzling shells and effects that will captivate spectators live in New York City and on television from sea to shining sea. This year's revelry will launch 60,000 shells and effects from five barges positioned between E. 26th and E. 40th Streets along the East River with prime viewing from three boroughs in New York City.

"This year's Macy's Fireworks celebration will be nothing short of showstopping," said Will Coss, executive producer of Macy's 4th of July Fireworks. "Millions of spectators come together every year to witness the spectacular performance along the East River and we are ready to deliver a high-flying, jaw-dropping fireworks display that will fill the night sky with color, light, shapes, and thunderous sound. Paired with a score featuring American classics, this year's celebration will honor trailblazers that have forged our past, present, and future."

An annual New York City tradition since 1976, Macy's 4th of July Fireworks continues to dazzle millions of spectators across the nation with a showstopping experience that is sure to delight the senses. The 47th edition of Macy's Fireworks is conceived, designed, and produced by Macy's with Pyro Spectaculars by Souza. The 25-minute extravaganza is synchronized to a spectacular musical score and will feature a host of shells and numerous effects in 30 colors and shapes.

New effects that will enthrall revelers include a mile wide waving flag created by a combination of red, white, and blue palm and strobing shells, sunflower ring with crackling pistil shells, red stop sign shaped effects, and new Ghost pyro that turn from one color to another in an on/off design featuring four different hues.

This year's pyrotechnic design will feature the most dynamic collection of animated shells ever launched during Macy's annual spectacle. Dancing, swirling, pulsing, and sweeping across the skyline, the show will launch an average of 2,400 shells and effects per minute. With 60,000 total shells showcasing multiple effects the resulting pyrotechnic firepower will span a mile across the East River in a multi-layer presentation, reaching dramatic heights of 1,000 feet to the water's edge.

America's Musical Legacy

Spectators will be delighted by a symphony of colors and shapes set to a musical score honoring America's musical trailblazers. Produced by Ray Chew – famed musical director and maestro for some of the nation's most popular entertainment programming – the 25-minute score features American classics and new works curated from a variety of genres, including Motown, country and hip-hop. The U.S. Army Field Band and Soldiers' Chorus will be featured along with Sgt. 1st Class Kyra Dorn and rap duo Staff Sgts. Lamar Riddick & Nicholas Feemster with Ray Chew.

Additional highlights include performances by country star Brett Young with Amanda Shaw and the Harlem School of the Arts Dorothy Maynor Singers, as well as two-time Grammy winner and R&B sensation Jazmine Sullivan, all featured with an impressive color-burst backdrop of pyrotechnics.

The Macy's Fireworks will culminate in an awe-inspiring signature moment, the Macy's Golden Mile. Honoring the late legendary trailblazer Tina Turner, thousands of golden-hued shells will create a dramatic cascade effect stretching for more than a mile across the East River.

The Best Views

Macy's Fireworks can be viewed from any area in Manhattan, Queens and Brooklyn with an unobstructed view of the sky over the East River near the barge locations. Public Viewing will be available in **Manhattan** from elevated portions of the FDR Drive via dedicated entry points (1st Ave & E. 20th, E. 34th, E. 42nd), select waterfront Parks in **Queens** (Gantry State Plaza Park) and **Brooklyn** (Newton Barge Park, Transmitter Park, Marsha P. Johnson State Park), as well as surrounding streets at the direction and management of NYPD.

Spectators should check macys.com/fireworks for all entry details, special needs viewing and watercraft viewing directions. All spectators should note that lawn chairs, blankets, backpacks/containers or other large bags will not be permitted into the public viewing locations for security reasons. Spectators are subject to search by NYPD and all viewing locations are subject to change at any time by NYPD.

Watch or Stream the Spectacle

Spectators from coast-to-coast will have a front row view of the enchanting display by tuning into NBC's national broadcast of *Macy's 4th of July Fireworks* (8-10 p.m. ET/PT, 7-9 p.m. CT/MT, check local listings or stream the show live on Peacock®). This year's NBC broadcast will be co-hosted by "Hot Wheels: Ultimate Challenge's" Rutledge Wood and "Access Hollywood's" Zuri Hall.

Ashanti, Bebe Rexha, Ja Rule, Jelly Roll, Lainey Wilson and LL COOL J featuring DJ Z-Trip & The Roots will take the stage ahead of Macy's breathtaking fireworks display against the New York City backdrop.

Special Thanks

Macy's glittering spectacle is produced in partnership with the City of New York. Spectators joining the festivities live in New York City can enjoy the full Macy's Fireworks experience by tuning in to radio station 1010 WINS (via 1010WINS on 92.3-FM, 1010 WINS-AM or 1010 WINS on the AUDACY app available on smartphones and internet-connected devices) to hear the musical score to which the show is choreographed.

Behind the Big Sparks

Fireworks fans can get a sneak preview of the magic behind the spectacle by enjoying special behind the scenes episodes of *Macy's Live*. Leading up to the big day, the Macy's Fireworks team will showcase the inner workings of the pyrotechnic celebration. Visit macys.com/macyslives for the programming schedule.

For more information on the 47th Annual Macy's 4th of July Fireworks visit macys.com/fireworks. In addition, follow and take part in the excitement on various social platforms via @macys and #MacysFireworks.

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