



MACY'S THANKSGIVING DAY PARADE

'THE DELICIOUSLY DELECTABLE WORLD OF WONKA' FLOAT SET TO DELIGHT AUDIENCES AT THE 97TH MACY'S THANKSGIVING DAY PARADE®

Warner Bros. Pictures' Holiday Feature "Wonka" Partners with Macy's to Appear in the Iconic Holiday Spectacle

BURBANK, CA & NEW YORK, NY – October 18, 2023 – 'The Deliciously Delectable World of Wonka'—an all-new float inspired by Warner Bros. Pictures' scrumptious big screen spectacle "Wonka"—will make its way down the streets of New York City this November in the 97th Macy's Thanksgiving Day Parade®. Millions of spectators lining the streets, from the Upper West Side to Herald Square, with millions more on television across the country, will be treated to the colorful, vibrant and fun chocolate shop float from the highly anticipated holiday film.

Drawn from the wholly original new tale, the float features delicately detailed and delectable confections adorning the shop's counters that line the way to a majestic cherry tree, the stunning heart of this floating fantasy. In fact, the illuminated candy jars on the float contain approximately 592,000 pieces of prop candy to help bring this fantastical float to life.

"The story of Willy Wonka and his imaginative confections have delighted audiences for generations, and we are thrilled to share that wonder with spectators across the country," said Jordan Dabby, producer of Macy's Thanksgiving Day Parade. "Our Macy's Studios artisans have outdone themselves with this magnificent float, and I'm thrilled for it to make its grand debut this Thanksgiving in our Parade."

The 97th Macy's Thanksgiving Day Parade will air nationwide in the U.S. on NBC and stream on Peacock, on Thursday, November 23, 2023. Check local listings for details. For more information visit macys.com/parade. To follow and participate in the excitement, check out @macys on various social platforms and follow #MacysParade.

Based on the extraordinary character at the center of *Charlie and the Chocolate Factory*, Roald Dahl's most iconic children's book and one of the best-selling children's books of all time, "Wonka" tells the wondrous story of how the world's greatest inventor, magician and chocolate-maker became the beloved Willy Wonka we know today.

Fans of the Parade won't have to wait long to see the film—audiences are in for a sweet treat when "Wonka" comes to the big screen December 15th.

From Paul King, writer/director of the "Paddington" films, David Heyman, producer of "Harry Potter," "Gravity," "Fantastic Beasts" and "Paddington," and producers Alexandra Derbyshire (the "Paddington" films, "Jurassic World: Dominion") and Luke Kelly ("Roald Dahl's The Witches"), comes an intoxicating mix of magic and music, mayhem and emotion, all told with fabulous heart and humor. Starring Timothée Chalamet in the title role, this irresistibly vivid and inventive big screen spectacle will introduce audiences to a young Willy Wonka, chock-full of ideas and determined to change the world one delectable bite at a time—proving that the best things in life begin with a dream, and if you're lucky enough to meet Willy Wonka, anything is possible.

Starring alongside Chalamet are Calah Lane ("The Day Shall Come"), Emmy and Peabody Award winner Keegan-Michael Key ("The Prom," "Schmigadoon"), Paterson Joseph ("Vigil," "Noughts + Crosses"), Matt

Lucas (“Paddington,” “Little Britain”), Mathew Baynton (“The Wrong Mans,” “Ghosts”), Oscar nominee Sally Hawkins (“The Shape of Water,” the “Paddington” films, “Spencer”), Rowan Atkinson (the “Johnny English” and “Mr. Bean” films, “Love Actually”), Jim Carter (“Downton Abbey”), with Oscar winner Olivia Colman (“The Favourite,” “The Lost Daughter”) and Hugh Grant (“Paddington 2,” “A Very English Scandal”). The film also stars Natasha Rothwell (“White Lotus,” “Insecure”), Rich Fulcher (“Marriage Story,” “Disenchantment”), Rakhee Thakrar (“Sex Education,” “Four Weddings and a Funeral”), Tom Davis (“Paddington 2,” “King Gary”) and Kobna Holdbrook-Smith (“Paddington 2,” “Zack Snyder’s Justice League,” “Mary Poppins Returns”).

Simon Farnaby (“Paddington 2”) & Paul King wrote the screenplay, based on a story by King and characters created by Roald Dahl. Michael Siegel, Cate Adams, Rosie Alison and Tim Wellspring are serving as executive producers. King’s behind-the-scenes creative team includes director of photography Chung-Hoon Chung (“Last Night in Soho,” “Ah-ga-ssi”); Oscar-nominated production designer Nathan Crowley (“Tenet,” “Dunkirk”); editor Mark Everson (the “Paddington” films); Oscar-winning costume designer Lindy Hemming (the “Paddington” films, “Topsy-Turvy”); and composer Joby Talbot (the “Sing” films). Neil Hannon of the band The Divine Comedy is writing original songs for the film.

Warner Bros. Pictures Presents, in Association with Village Roadshow Pictures, a Heyday Films Production, a Paul King Confection, “Wonka,” set to open in theaters and in IMAX internationally beginning 6 December 2023 and in North America on December 15, 2023; it will be distributed worldwide by Warner Bros. Pictures.

About Macy’s Thanksgiving Day Parade

The Macy’s Thanksgiving Day Parade is a national icon that has grown into a world-famous holiday event. For nearly 100 years, the Macy’s Thanksgiving Day Parade has marked the official start of the holiday season. Growing in size and scale, the Parade features Macy’s signature giant character balloons, fabulous floats, incredible marching bands, celebrities, clowns, dance and performance groups, and the one and only Santa Claus, spreading holiday cheer. For more information on the Macy’s Parade, please visit www.macys.com/parade.

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